

CONTACT: Celene McDermott
Redpoint Marketing PR, Inc.
212. 229.0119
mcdermott@redpointpr.com

Cool Clicks for Oenophiles

WineCountry.com Website

www.winecountry.com

707.265.1835

Searchable, Sophisticated Information for Consumers

- ◆ Easy home page access to promotions and special values offered by WineCountry.com members, including: hotels, restaurants, wineries, and retailers in 12 California regions (Napa, Sonoma, Lake County, Mendocino County, Lodi, Gold Country, Livermore, Monterey County, Santa Cruz, SLO/Paso Robles, Santa Barbara and Temecula) as well as Oregon and Virginia
- ◆ Informative articles on a wide range of wine country regions – from WineCountry.com’s birthplace to Sonoma, Virginia and Oregon
- ◆ Timely list of upcoming festivals and other wine-related events
- ◆ Restaurant reviews and “virtual” vineyard visits
- ◆ Detailed information on planning a wine country wedding or meeting
- ◆ Free weekly WineCountry.com e-newsletters
- ◆ Message boards
- ◆ For easy searching, member websites open up as a separate window without forcing the visitor to leave the WineCountry.com site and/or lose search results

One-Stop Source for Wine and Travel Media

- ◆ RSS feeds and blogs
- ◆ Extensive photo gallery
- ◆ Press room offering easy access to archived press releases and the complete WineCountry.com press kit

Travel Packages and Promotions

- ◆ *Exclusive Experiences* – WineCountry.com presents a range of exclusive experiences only available through WineCountry.com, including: owning a vine and playing winemaker for a day, luxurious multi-course wine dinners in private settings, and many more
- ◆ Special section on the home page offers visitors “one click” options to find a selection of travel packages: Girlfriend getaways, “man-cations,” traveling with pets, and more
- ◆ Special deals and values for travel to wine country

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WineCountry.com Regions

- ◆ **California** – Napa Valley, Sonoma Valley, Monterey, Santa Barbara, Santa Cruz, Gold Country, Lodi, Mendocino County, SLO/Paso Robles, Temecula, Lake County, Livermore

- ◆ **Oregon** – North Willamette Valley, South Willamette Valley, Columbia Gorge, Coastal Southern Oregon

- ◆ **Virginia** – Shenandoah Valley, Northern VA, Central VA, Eastern VA, Southwestern VA

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